

# Boyu Fang

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## EDUCATION

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### PhD in Economic History

University Carlos III of Madrid, Spain

2020.12 – 2025.12

- PhD research topic: *The Economic Status of Ethnic Chinese in Southeast Asia: Trade, Social Networks, Remittances, and Entrepreneurship.*

### Visiting PhD Researcher (supervised by Prof. Cátia Antunes)

Leiden University, Leiden & The Hague, Netherlands

2024.03 – 2024.05

### MSc in International Entrepreneurship Management (2:1 Honors)

University of Limerick, Ireland

2016 – 2018

- MA thesis (in English): *Immigrant Entrepreneurship: A Study about Chinese Students' Entrepreneurship Intention in Ireland.*

### BA in Italian Literature and Finance (Double Degree, Average Grade: 81/100)

Beijing Foreign Studies University, China

2012 – 2016

- BA thesis (in Italian): *Environmental Diplomacy Between China and Italy and Its Impact.*
- BA thesis (in Chinese): *Analysis on the Feasibility of Commercial Banks' Participation in Risk Investment.*

## PUBLICATIONS

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### Peer-reviewed journal articles

- Fang, B. (2025). Sacred ambition, secular power: Jesuit missions and the rebalancing authority of the Portuguese Empire, 1540–1759. *Religions*, 16(9), 1211. <https://doi.org/10.3390/rel16091211> (AHCI-indexed; SJR Q1; CAS Q2; sole author).
- Fang, B., & Shi, X. (2025). A study on overseas Chinese wealth inheritance and rights protection during the Republic of China era: An archival study of Qingtian County, Zhejiang Province [Minguo shiqi haiwai huaqiao yichan jicheng yu quanyi baohu yanjiu: Yi Zhejiangsheng Qingtianxian huaqiao dang'an wei li]. *Jindai Zhongguo [Modern China]*, 1, 140–161. (CSSCI-indexed; first and corresponding author; in Chinese).

### Conference paper

- Chen, J., & Fang, B. (2025). Platform design, social support and health assurance shape seniors' online tour purchasing motivation in China. In *Proceedings of ICTMBE 2025*. Accepted, forthcoming. (EI-indexed; CPCI-SSH conference; corresponding author).

### Book chapter

- Flynn, A., Birdthistle, N., & Fang, B. (2020). The entrepreneurial intentions of immigrant Chinese students in Ireland. In M. E. M. Akoorie, J. Gibb, J. M. Scott, & P. Sinha (Eds.), *Research Handbook on Entrepreneurship in Emerging Economies: A Contextualized Approach*.

## ACADEMIC AWARDS

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- Excellent Creative Paper Award, 10th Open Data Competition, Shanghai Library, Shanghai, China, 2025.
- Best Paper Award (Entrepreneurship in Minority Groups track), 41st Institute for Small Business and Entrepreneurship (ISBE) Conference, Birmingham, UK, 2018.

## RESEARCH PROJECTS

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- Research Team Member,**  
*Major Project of the National Social Science Fund of China (NSSFC),*

*“Research on the Major Significance, Scientific Connotations and Practical Pathways of Promoting the Creative Transformation and Innovative Development of Fine Traditional Chinese Culture” (Grant No. 24&ZD211), 2024–present.*

- **Core Research Member** (top-three contributor), *“Pathways to Modernising Grassroots Community Governance in Jiangmen in the Post-pandemic Era”*, funded by the Jiangmen Social Science Fund (Grant No. JM2020C27), **2020**.
- **Core Research Member** (top-three contributor), *“The Evolution of Public Opinion on Hot Events in Jiangmen and Response Strategies”*, funded by the Jiangmen Social Science Fund (Grant No. JM2019B18), **2019**.

## WORKING PAPERS & PAPERS UNDER REVIEW

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- Fang, B. “Maritime trading forces and Chinese immigrant populations in the Far East, 1500–1860.” Submitted to *Rivista di Storia Economica – Italian Review of Economic History (RSE-IREH)*. Revise and resubmit; currently under review.
- Fang, B. “Social networks and remittance behaviours among overseas Chinese in Southeast Asia, 1915–2000.” Submitted to *The Journal of International Development*; currently under major revisions.
- Fang, B. “Red ideology or pragmatism: An analysis of overseas remittance policies in post-1949 China.” Submitted to *Asian Journal of Social Science*; currently under review.
- Fang, B. “Understanding women’s high participation rates in *biaohui* financial crimes in China: Insights from judicial judgments.” Submitted to *Asia Pacific Viewpoint*; under review.
- Fang, B. “Tanka women in China’s coastal ports: Family, social and cultural roles, and spatial influences.” Submitted to *Humanities and Social Sciences Communications*; under review.
- Fang, B. *Chain entrepreneurship and social networks among overseas Chinese: Historical evidence from Indonesia, 1890–1940*. Working paper. Available at SSRN: <https://ssrn.com/abstract=5439877> or <http://dx.doi.org/10.2139/ssrn.5439877>
- Fang, B. “The impacts of transformational leadership and perceived organizational support on employees’ behavioural intention of information systems adoption: Evidence from Chinese construction SMEs.” Working paper.
- Fang, B. “The impact of ESG on corporate financial performance: Empirical evidence from China’s automotive industry.” Working paper.
- Fang, B. “The tung oil industry in eastern Sichuan and the revolutionary struggle under the leadership of the Chinese Communist Party during the period of the All-out War of Resistance against Japan.” Under review. [In Chinese]
- Fang, B. “Advancing the building of a culturally strong China from a new historical starting point.” Under review. [In Chinese]

## TEACHING EXPERIENCE

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### *Master’s level*

#### **Teaching Manager, Management Courses**

*First Plus Education Group, UK (online tutoring)*

**2021.03 – present**

- Responsible for curriculum design and delivery of master’s-level modules for partner universities.
- **University of Reading**: International Business; Dissertation Research Methods.
- **University of Hull**: Business Project Management; International Relations; Emerging Markets.
- Medium of instruction: English.

### *Undergraduate level*

#### **Teaching Assistant**

*Beijing Foreign Studies University, Beijing, China*

**2014.09 – 2014.12**

- Courses: Italian Economy and Society; Italian Culture.
- Medium of instruction: Chinese & Italian.

#### **Teaching Assistant**

*University of Limerick (Ireland) & Rochester Institute of Technology (USA)*

**2016.01 – 2016.05**

- Course: Organizational Behaviour.
- Medium of instruction: English.

### *High-school & Pre-university level*

### **Part-time Online Tutor**

*America Straight A Academy (ASAA)*

**2021.03 – 2023.09**

- Courses taught: AP Microeconomics; AP Macroeconomics; AP Business Principles; AP Business with Personal Finance.
- Medium of instruction: English.

## **ACADEMIC ACTIVITIES & CONFERENCE PRESENTATIONS**

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- **2025** – Asia-Pacific Economic and Business History (APEBH) Conference, Melbourne, Australia. Presentation.
- **2025** – GloCoBank Workshop/Conference, University of Oxford, UK. Presentation.
- **2025** – Workshop “The Financial History of (De)Colonisation in the 19th and 20th Centuries”, University of Antwerp, Belgium. Presentation.
- **2024** – European Business History Association (EBHA) Conference, Lisbon, Portugal. Presentation.
- **2024** – EBHA Doctoral Summer School, Crete, Greece. Presentation.
- **2024** – 8th Conference of Asian Economic History, Hong Kong, China. Presentation.
- **2023** – Datini ESTER Advanced Seminar, Prato, Italy. Presentation.
- **2023** – Global History Student Conference, Berlin, Germany. Presentation.
- **2023** – “Globalization and Growth in the History of East and Southeast Asia” Conference, Pamplona, Spain. Presentation.
- **2022** – “Globalization and Growth in the History of East and Southeast Asia” Conference, Pamplona, Spain. Presentation.
- **2022** – 51st Annual Conference on Asian Studies in Southwest America (SWCAS), Arkansas, USA. Presentation.
- **2022** – 7th Annual Conference of Asian Economic History (AHEC), Bangkok, Thailand. Presentation.
- **2022** – Economic History PhD Student Workshop, University Carlos III of Madrid, Getafe, Spain. Presentation.
- **2022** – 2nd “Economic Development and Ideological Evolution from the Perspective of History” Conference, Xiamen University, China. Presentation.
- **2018** – 41st Institute for Small Business and Entrepreneurship (ISBE) Conference, Birmingham, UK. **Best Paper Award**, Entrepreneurship in Minority Groups track.
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## **RESEARCH GRANTS & SCHOLARSHIPS**

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- **Asia-Pacific Economic and Business History (APEBH) Conference Scholarship**, Economic History Society of Australia and New Zealand, **2025**  
– Awarded travel scholarship (AUD 800).
- **GloCoBank Early Career/Doctoral Workshop on Cross-Border Payments in Historical Perspective Scholarship**, University of Oxford, **2025**  
– Scholarship (GBP 500), funded by the European Research Council (ERC), Horizon 2020 Research and Innovation Programme (Project No. 883758).
- **Doctoral International Mobility Grant**, Carlos III University of Madrid, Spain, **2023–2025**  
– Funding support for international research visits (EUR 1,500).
- **Sin Wai-Kin Junior Fellowship Scheme**, University of Hong Kong, **2024**  
– Research fellowship funding (HKD 11,800).
- **Excellence Scholarship**, University of Limerick, Ireland, **2016**  
– Merit-based scholarship (EUR 1,500).
- Medium of instruction: English.

## **PROFESSIONAL EXPERIENCE**

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### **Pre-doctoral Independent Researcher**

*Grupo de Estudios “Población y Sociedad” (GEPS) – Population and Society Research Network, Spain*

**Mar 2025 – present**

- Affiliated independent researcher, contributing to projects on population and social/economic history within the GEPS associated researchers’ network.

### **Deputy Director**

*National Postdoctoral Innovation (Jiangmen) Demonstration Centre, Jiangmen, Guangdong, China*

**Mar 2018 – Dec 2020**

- Selected as one of the first “Hundred Doctors and Masters” talents introduced by Jiangmen Municipality; civil-service rank equivalent to Section Chief level.
- Responsible for overall operation of the Centre, jointly built by the Ministry of Human Resources and Social Security, Guangdong Province, and Jiangmen Municipality.
- Oversaw postdoctoral recruitment, project management, funding administration, and coordination with national and provincial authorities.

#### **Industry Consulting Analyst**

*Great Wall Strategic Consultants, China*

**Nov 2017 – Jan 2018**

- Lead drafter of the *Development Plan for the Biomedicine and Healthcare Industry in Qidong Life and Health Science and Technology City, Nantong, Jiangsu Province (2018–2022)*.
- Prepared investment promotion manuals and provided analytical support for municipal government industrial investment attraction strategies.

## **POLICY REPORTS & APPLIED RESEARCH PROJECTS**

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- **Policy Recommendation Report – New Energy Vehicles**  
*“Recommendations on the Expansion of Shenzhen’s New Energy Vehicle Industry into Portuguese-speaking Countries”*  
 – Provincial-level policy report, second author and effective lead writer.  
 – Endorsed with written instructions by senior leadership of the Shenzhen Municipal Party Committee.
- **2020 – Project Lead, Postdoctoral Innovation Practice Programme**  
*“National Postdoctoral Management Office – Jiangmen Postdoctoral Innovation Practice Projects”*  
 – Led the first cohort of projects: organised expert review panels, supervised allocation of research funds, and monitored project implementation and completion.
- **2018 – Talent Policy Design, Jiangmen Municipality**  
 – Contributed to the drafting and implementation of *“40 New Talent Policy Measures of Jiangmen Municipality”*, a comprehensive local talent policy package.
- **2018 – National Talent Work Best Practice Award (Third Prize)**  
 – Case: *“Starting from the Heart: Building a Home for Postdoctoral Researchers”*  
 – Awarded by the Organisation Department of the CPC Central Committee; main drafter of the case.
- **2017–2018 – Industrial Development Plan, Life & Health Sector**  
 – Lead drafter of the *“Development Plan for the Biomedicine and Healthcare Industry in Qidong Life and Health Science and Technology City, Nantong, Jiangsu Province (2018–2022)”*, supporting local government and industrial park strategy-making.

## **ACADEMIC NETWORKS & PROFESSIONAL AFFILIATIONS**

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- Invited Research Fellow, Institute for Global Urban Civilization Studies, Southern University of Science and Technology (SUSTech), Shenzhen, China.
- Member, Chinese Society for the History of Economic Thought.
- Member, European Business History Association (EBHA).
- Member, Economic History Society (UK).

## **SKILLS**

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### *Languages*

- **Chinese (Mandarin)** – Native; Putonghua Proficiency Test: Grade II, Class A.
- **Chinese (Cantonese)** – Conversational.
- **English** – Professional working proficiency; IELTS 7.0; TEM-8. Extensive experience in academic and professional translation, both written and oral.
- **Italian** – Professional working proficiency; strong skills in speaking, reading, writing, and translation; extensive interpreting and translation experience.
- **Spanish** – Conversational.
- **Slovenian** – Basic, for everyday communication.

## *IT & Software*

- Proficient in **MS Office** (Word, Excel, PowerPoint) and database development with **Access**.
- Experienced with statistical and econometric software: **EViews, SPSS, Stata, R**.
- Skilled in **ArcGIS** for spatial analysis and **Photoshop** for basic graphic and layout work.
- Extensive experience managing **Weibo** and **WeChat official accounts**, including content planning and audience engagement.

## **ACADEMIC REFEREES**

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- **Prof. Dacil Juif**  
Associate Professor of Economic History, Department of Economic History  
Carlos III University of Madrid, Spain  
*Role: PhD primary supervisor*  
*Email: [daciltania.juif@uc3m.es](mailto:daciltania.juif@uc3m.es)*
- **Prof. Pablo Martinelli Lasheras**  
Associate Professor of Economic History, Department of Economic History  
Carlos III University of Madrid, Spain  
*Role: PhD co-supervisor*  
*Email: [pablo.martinelli@uc3m.es](mailto:pablo.martinelli@uc3m.es)*
- **Prof. Catia Antunes**  
Professor, Institute for History  
Leiden University, The Netherlands  
*Role: Visiting PhD supervisor (Leiden University)*  
*Email: [c.a.p.antunes@hum.leidenuniv.nl](mailto:c.a.p.antunes@hum.leidenuniv.nl)*
- **Prof. Antoninette Flynn**  
Associate Professor, Kemmy Business School  
University of Limerick, Ireland  
*Role: MSc thesis supervisor*  
*Email: [antoninette.flynn@ul.ie](mailto:antoninette.flynn@ul.ie)*